



WMMV-TV  
3500 Myer Lee Dr  
Winston Salem, NC 27104

AL Media  
222 W Ontario St  
Ste 600  
Chicago, IL 60654

# Contract # 2624152

**Schedule Dates** 09/12/16-09/16/16  
**Advertiser** Deborah Ross for Senate-D (111832)  
**Agency** AL Media (15629)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** DEBORAH ROSS (860479)  
**Salesperson** Millennium/CHI, Chicago (1094)  
**Sales Office** Millennium Chicago  
**Buyer Name** OBRZUT, BARB  
**Phone/Fax** /  
**CPE** 5153  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** DEBORAH ROSS  
SCHEDULE RUNS MON, 9/12-SUN, 9/18.  
Separation: Min minutes between spots: 30.  
DAN RAYMOND/REBECCA BERRY

**Date Entered** 09/08/16  
**Last Modified** 09/08/16  
**Entered By** Lisa Carter  
**CO-OP** No  
**Headline #** ECR25282746  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$198.00  
**Net Total** \$1,122.00  
**Sales Tax**

Greensboro (WMMV)		
By Broadcast Month	Spots	Rate
Sep. 2016	6	\$1,320.00
<b>Grand Total:</b>	<b>6</b>	<b>\$1,320.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1 - 1.6)	09/12/16-09/16/16	3	:30	6:58-20P- Big Bang Theory	3	X	X	X	X	X			3	\$210.00	\$630.00	Greensboro (WMMV)	BIG BANG THEORY	9/8/16
2.0	Normal Line / SPOT (2 - 2.0)	09/12/16-09/16/16	3	:30	7:28-25P- Big Bang Theory	3	X	X	X	X	X			3	\$230.00	\$690.00	Greensboro (WMMV)	BIG BANG THEORY	9/8/16

## CONFIRMATION CONTRACT

Date:

Accepted-Station:

Date:

Comments:

*Deborah Ross* 9.8.16

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbjune/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



**FEDERAL CANDIDATE**



**STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

**Date:**

I, Miles King (AL Media),

being/on behalf of: Deborah Ross, a legally

qualified candidate of the Democratic political

party for the office of: U.S. Senate

in the General

election to be held on: 11/8/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

**Total Charges:**

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Deborah Ross for Senate

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jeff Leiter

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

8/2/2016

Date



Signature

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Alison Aldridge

Printed Name



Title